

LIBECO·LAGAE™

*Belgian Linen Weavers
since 1858*

PRESS INFORMATION

Libeco-Lagae participates in **SIDEWALKcatwalk** event in New York City !

Meulebeke, Belgium / New York City - June 24th 2010

From **June 24th** until **September 3rd** the **SIDEWALKcatwalk** event is taking place in the heart of New York City's Fashion District. During this event 30 mannequins are displayed "runwaystyle" down Broadway, from **Times Square to Herald Square**.. This installation showcases the vitality and creative spirit of 30 top fashion designers in a unique outdoor setting free to the public all summer long.

Libeco-Lagae contributed to this public art exhibit by offering one of our high quality **Belgian linen fabrics** to designer **Adam Lippes**. We're very pleased that linen will play an important role in this event and we really look forward to see what Adam Lippes created with our linens. We will be happy to share some images soon with you.



 THE FASHION CENTER
SIDEWALK *catwalk*
PRESENTED BY LF USA



BELIEVE IN LINEN

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A long history ... in short

For 5 generations we have worked passionately with linen and still every day we discover a little more of this extraordinary fabric. Quality and service have always been our key elements. Our experience and knowhow of linen goes back for more than a century.

Today, Libeco-Lagae is a leader in Belgium (with approx. 60% market share) and is one of the largest linen weavers in Europe (with annual production of 5 million m²). Almost 85% of Libeco-Lagae's turnover comes from exports to apx. 80 countries. The company currently employs 190 people and generated a turnover of almost 26,5 million euros in 2009.

The mission of Libeco-Lagae is to continue the tradition of manufacturing linen and promoting it throughout the world; making this extraordinary fibre and its modern day qualities known; and making the consumer dream of a timeless, simple and essential product.

Working together with Libeco-Lagae

Libeco-Lagae offers its customers high quality pure linen fabrics. We guarantee top quality technical support and unrivalled service to our customers. Creativity and innovation are the key words. Libeco-Lagae sets a standard in linen.

We have our own creative R&D department and do constant research for new products, trendsetting designs and innovative finishes. The creation of innovative products with a significant added value is essential to our company and our customers.

Our linen fabrics

Libeco Fabrics offers more than 3,000 types of linen fabrics of superior quality, in an assortment of weights from linen cambric (90gr./m²) to the most rustic fabrics (900 gr./m²). The range is very extensive and designed for interior decoration, furnishing, apparel, household linen, embroidery linen and technical applications.

A range of finished products for household linen is sold under the brand name **Libeco Home**. This is a high end collection of bed linen, table and kitchen linen, night and lounge wear and linen accessories. The complete collection is timeless yet contemporary.

Flax, naturally ecological

Today with the growing environmental consciousness and the worldwide concerns about the future of our planet, we have a wonderful opportunity to promote flax and its inherent ecological characteristics.

Libeco-Lagae is very aware of the need to protect the environment. We constantly invest in more efficient material and work methods in order to reduce water and energy needs.

Want to know more ?

For additional information on the SIDEWALKcatwalk event, on designer Adam Lippes or on our company Libeco-Lagae, we refer to the following websites : www.sidewalk-catwalk.com - www.shopadam.com - www.libeco.com

You can also contact our sales office in New York directly on the address mentioned below :

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Please contact :

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