



GREEN DIRECTORY EXHIBITOR

PRESS RELEASE LIBECO FABRICS – JANUARY 2020 For immediate release

## UNIQUE STRUCTURES BLEND VOLUMINOUS TOUCHÉS

We live in a world faced with life changing effects of climate change. Libeco is very much aware of the need for ecological balance and we take this responsibility very seriously. In achieving the greatest sustainability possible, flax is the true hero. Locally cultivated, without irrigation or waste, it is one of the greatest ecological champions of all textile fibers. We continuously invest in preserving energy consumption and reducing CO2 emission, which is more than ever, a conscious and strategic choice.

Linen in various neutral shades has something archaic, nearly spiritual that draws you right back to the essence of nature to counterbalance todays overbusy and all-consuming world.

## PURE SPIRITUAL

A unique structured fabric consisting of a refreshing speckled linen-polyamide blend. That is how to recognize our new Q522. Accessible in 12 warm and charismatic colors –some with ashy fractions-, this high performance collection meets exceptional quality expectations and is therefore usable for light contract businesses. (1) (2) (3)

Our linen-wool herringbone weave fabric Q530 comes in 12 charming colors and is suitable for both decoration and upholstery. Its color range emphasizes on classic yet trendy colors and makes the voluminous handle stand out even more. (4) (5)

Libeco's third new collection is the well-respected 100% linen L653, available in 23 contemporary colors. This stunning 100% linen fabric comes with a subtle glossy chintz finish, initiating a modern and slightly industrial look. (6)

Libeco is the largest flax weaving mill in Belgium and is ranked among the top linen manufacturers in Europe. The family business is located in Meulebeke and was established in 1858. Under the Libeco Fabrics brand name, it produces fabrics for industrial applications such as upholstery, curtains and apparel as well as technical textiles. In addition to local and sustainable production, superior quality is at the core of Libeco's mission. The title of Purveyor to the Royal Household was attained in 2006 and in 2014 the weaving mill obtained the carbon neutral label.

## END OF PRESS RELEASE

Would you like to receive additional information? **Come see us at our booth 4.0.C41. Our sales team will gladly provide further information and show you our new collections.** 

Please contact our press representative Agnes De Raeve (agnes.de.raeve@libeco.be or +32 51 69 10 19) for further information or to request the high-resolution images. <u>www.libeco.com</u> – <u>www.vimeo.com/libeco</u>





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