

PRESS RELEASE HEIMTEXTIL - JANUARY 2023

For immediate release

LIBECO'S LINEN AND LINEN-WOOL NOVELTIES AT HEIMTEXTIL 2023

Belgium's linen specialist Libeco is back with new developments and introduces trendsetting pure linens and linen-wool blends. Discover Libeco's craftsmanship at their booth 4.2 D45.

The first novelty is the Q507 stonewashed linen-wool blend that works well for curtains as well as heavy sheers. Its soft hand feel and look also make it suitable for plaids. The Q507 is a stock supported quality that embraces natural colour variations.

Next is the L941 quality. This 100% linen old time favorite basket weave is perfect for upholstery and is stock supported. A new range of natural colours and a contemporary colour pallet is presented at Heimtextil.

Embrace the warmth and comfort of the new "Winter Wonderland" collection with undyed linen-wool blends. This collection introduces the stock supported Q556, Q557, Q558, Q560 and Q532 in an oatmeal bouclé look that will flawlessly cosy up your interior with heavy sheers or upholstery.

The linen-wool bouclé Q532 mentioned above is a piece dyed quality with bi-colour effect. It's available in 20 stock-supported shades and is ideal for upholstery and decoration.

Libeco's final introduction is the linen wool tweed Q559. Curious to experience the soft hand feel and varied colour palette of this new deco and upholstery quality? Discover the full range at Libeco's booth 4.2 D45.

SEE THE NEXT PAGE FOR LIBECO'S NOVELTIES

Libeco is the largest flax weaving mill in Belgium and is ranked among the top linen manufacturers in Europe. The family business is located in Meulebeke and was established in 1858. Under the Libeco Fabrics brand name, it produces fabrics for industrial applications such as upholstery, curtains, and apparel as well as technical textiles. In addition to local and sustainable production, superior quality is at the core of Libeco's mission. The title of Purveyor to the Royal Household was attained in 2006 and in 2014 the weaving mill was awarded the carbon neutral label.

END OF PRESS RELEASE

Come see us at our showroom booth 4.2 D45 for more information.

Kindly contact our marketing department (marketing@libeco.be or +32 51 69 10 19) for high-resolution images or additional information.

 $\underline{www.libeco.com} - \underline{www.vimeo.com/libeco}$







LIBECO

BELGIAN LINEN

— FABRICS —



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1) Q557 - 2) Q560 - 3) Q532 - 4) Q556 - 5) Q558 - 6) Q507 - 7) L941



