

PRESS RELEASE PREMIÈRE VISION - FEBRUARY 2022

For immediate release

## TRENDSETTING LINEN NOVELTIES AT PREMIÈRE VISION 2022

**Libeco introduces fabulous yarn and pigment dyed developments at Première Vision, as well as updated bestselling qualities, and inventive linen blends. We meet with the largest Belgian linen mill at booth 6G12 6H9.**

The first collection to stand out is a new yarn dyed stock supported quality, ideal for shirting. The L953 changeant Sanfor Airo is available in 26 colours.

Eyecatcher at Libeco's booth during Première Vision is an innovative tie dye development applied to their stock supported L930 Sanfor Airo. The piece dyed ground quality L930 Sanfor Airo was successfully introduced in 2021 and its weight is similar to the L953, which makes it perfect for shirting, tops, and dresses.

Next up is the highly demanded stock supported 6019 changeant Mill Wash, also available in a Chintz finish. This fabric enjoyed a mechanical softening and is suitable for dresses, trousers and suits. The colour range for this 100% linen délavé yarn dyed quality has now been expanded to 32 tones.

Libeco's linen-cotton stretch, and linen-polyester copper look once again demonstrate the endless possibilities with linen. Finally, the slightly heavier L761 pigment dyed quality with outdated look is being introduced in a refreshing colour palette consisting of 16 shades.

### SEE THE NEXT PAGES FOR LIBECO'S NEW DEVELOPMENTS

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Libeco is the largest flax weaving mill in Belgium and is ranked among the top linen manufacturers in Europe. The family business is located in Meulebeke and was established in 1858. Under the Libeco Fabrics brand name, it produces fabrics for industrial applications such as upholstery, curtains and apparel as well as technical textiles. In addition to local and sustainable production, superior quality is at the core of Libeco's mission. The title of Purveyor to the Royal Household was attained in 2006, and in 2014 the weaving mill was awarded the carbon neutral label.

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### END OF PRESS RELEASE

**Come see us at our booth 6G12 6H9 for more information.**

Kindly contact our marketing department ([marketing@libeco.be](mailto:marketing@libeco.be) or +32 51 69 10 19) for high-resolution images or additional information.

[www.libeco.com](http://www.libeco.com) – [www.vimeo.com/libeco](http://www.vimeo.com/libeco)





# LIBECO™

BELGIAN LINEN

— FABRICS —



L953 - SANFOR AIRO - Changeant 0008



L953 - SANFOR AIRO - Changeant 0009



L930 - TIE DYE-0002 SANFOR AIRO





# LIBECO™

BELGIAN LINEN

— FABRICS —



6090-MILL WASH - Changeant 0190 - 0191



6090-MILL WASH - Changeant 0205 - 0206