

LIBECO™

BELGIAN LINEN

— FABRICS —



GREEN DIRECTORY EXHIBITOR

PRESS RELEASE LIBECO FABRICS – JANUARY 2019

For immediate release

Trend-inspired novelties @ Libeco

At Heimtextil we saw Libeco's newest creations for the upcoming seasons 2019 and 2020. A very diverse collection with a focus on upholstery and decorative purposes. We could seamlessly match every novelty to one of Heimtextil's interactive trend scenarios from the 'Toward Utopia' theme.

SANCTUARY

Libeco's most lightweight new collection is a sheer curtain fabric with a stonewashed finish that adds volume and emphasizes the linen look. This linen look represents a peaceful sanctuary, taking us back to pure essentials. A closer study of the fabric shows a refined colour nuance in every yarn, the result of a special yarn dye and dobby weave. (1)

PLAY

In line with the PLAY scenario, Libeco showed one of their evergreen upholstery collections in a restyled version. A robust and heavy 100% linen fabric suited for a broad array of purposes, now available in over 50 shades. Besides the classic colours, the trend-inspired shades in the range inspire both optimism and creativity. (2)

Also residing in the PLAY segment was Libeco's stonewashed, waffle-structured dobby weave suited for decorative applications. 100% linen and a perfect example of how a stonewash finish can completely change the feel and style of a fabric, adding an artisanal vibe and a worn look at the same time. For this collection, Libeco selected an outspoken colour palette of oriental-inspired shades. (3)

INDULGENCE

Libeco's new linen/wool fabric was inspired by traditional Berber rugs. The heavy fabric consists of 70% linen but has a strong bouclé effect thanks to the tight dobby weave and the combination with wool. The result is a very indulgent fabric with a luxurious and artisanal feel. The fabric is very wear-resistant and perfectly fit for upholstery. The colour range features both classic and trendy colours that are in line with the fabric's character. (4)

Libeco is the largest flax weaving mill in Belgium and is ranked among the top three linen manufacturers in Europe. The family business is located in Meulebeke and was established in 1858. Under the Libeco Fabrics brand name, it produces fabrics for industrial applications such as upholstery, curtains and apparel as well as technical textiles. In addition to local and sustainable production, superior quality is at the core of Libeco's mission. The title of Purveyor to the Royal Household was attained in 2006 and in 2014 the weaving mill obtained the carbon neutral label.

END OF PRESS RELEASE

Would you like to receive additional information? **Come see us at our booth 4.0.C41.**
Our sales team will gladly provide further information and show you our new collections.

Please contact our press representative Sarah Popelier (sarah.popelier@libeco.be or +32 51 69 10 19) for further information or to request the high-resolution images.
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